# OUTSOURCING CLINICAL TRIALS IN EUROPEAN EMERGING COUNTRIES



1 S T - 2 N D

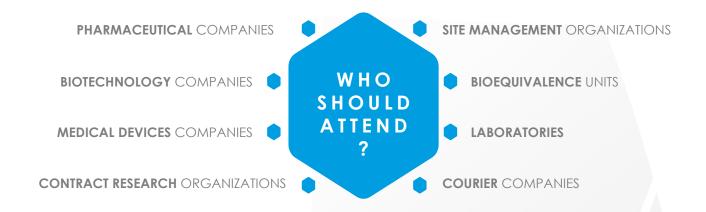
OCTOBER 2015 BUCHAREST, ROMANIA





#### OUTSOURCING CLINICAL TRIALS IN EUROPEAN EMERGING COUNTRIES

Eastern europe's investigative sites are known to be fast enrollers due to patient availability; lower costs for conducting clinical trials and high quality data provided by the investigative sites. All of these are making a clear competitive advantage when compared to the already established markets. The eastern europe region has a good clinical trial infrastructure, which along with the other advantages transform it in the best option for clinical research studies.



Event Opportunities European Emerging Countries have a lot of opportunities and advantages in conducting clinical studies.

The focus of this International Conference is to bring clinical studies to populations under-represented in previous clinical trials and to enable access of naïve populations to such studies. Such populations are welcoming the benefits resulting from new drugs, devices, vaccines or dietary supplements.

Industry Service Providers from 17 European Emerging countries (Romania, Bulgaria, Hungary, Croatia, Czech Republic, Slovakia, Slovenia, Serbia, Moldova, Russia, Turkey, Georgia, Greece, Poland, Ukraine, Lithuania, Letonia, Estonia) will attend this event.

Delegates from Europe, USA and Canada representing pharmaceutical, biotechnology and medical devices companies are expected to participate at this event in order to establish strategic business relationships with the local industry providers.

The event is planned to have an interactive and productive format: each participant having the chance to establish relationships for developing clinical studies. Participants will have the opportunity to learn about the regulatory environment in these countries and more-over, will have the chance to understand the industry issues in these countries. All these emerging countries have adhered to ICH/GCP guidelines, but still there are some national specific requirements applicable in some countries.

This event is not offering only the possibility to attend the conference, but also the participants have the chance to gain insights about European emerging countries environment related to clinical research as well as a plenary exposure during the conference. Also, we are offering the chance to establish one-to-one meetings between industry service providers and potential clients for their clinical studies.

### AGENDA\_

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#### DAY 1

08:30 AM 09:30 AM

Registration Opens / Welcome coffee

9:30 AM 10:30 AM

Presentation Sessions

One-to-One Business Meetings

10:30 AM 10:45 AM Coffee Break

10:45 AM 12:15 PM

Presentation Sessions

One-to-One Business Meetings

12:15 PM 14:00 PM Business Lunch & Networking

14:00 PM 16:00 PM

Presentation Sessions

One-to-One Business Meetings

16:00 PM 16:15 PM Coffee Break

16:15 PM 17:45 PM

Presentation Sessions

One-to-One Business Meetings

17:45 PM 18:00 PM

Chair Closing Remarks & End Of Day One

19:00 PM Dinner

## DAY 2

08:30 AM 09:30 AM

Registration Opens / Welcome coffee

9:30 AM 10:30 AM

Presentation Sessions

One-to-One Business Meetings

10:30 AM 10:45 AM Coffee Break

10:45 AM 12:15 PM

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Presentation Sessions Bu

One-to-One Business Meetings

17:45 PM 18:00 PM

Chair Closing Remarks & End Of Conference

19:00 PM Dinner

### VENUE\_

Novotel Bucarest City Centre's excellent location on Victoriei Boulevard, near the Lipscani Old Town, National Art Museum, Cişmigiu Garden and many others, ensures the city's main attractions are literally just steps away.

NOVOTEL BUCAREST CITY CENTRE Calea Victoriei 37 B, District 1 010061 Bucharest

Tel: + 40 21 308 85 00 Fax: + 40 21 308 85 01 E-mail: H5558@accor.com BUS Lines: 69, 90, 137 – Cişmigiu Garden UNDERGROUND Piața Universității metro station: 5 minutes' walk

AIRPORT Henri Coandă (Otopeni) Airport: 15 km

#### ACCOMODATION

Besides the Novotel Bucarest City Centre Hotel an excellent option would be the Ramada Majestic Hotel.

It is located at the "0" Km of Bucharest, in the business, financial, cultural and shopping centre of Bucharest, on Calea Victoriei, one of the oldest main street in Bucharest, the site of many monuments and important institutions and closely to "Universității Square", considered "the heart of Bucharest".





Please do not hesitate to contact us if you require any further information. We will be at your disposal 24/7.

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